

The logo for the West London River Group features a stylized, light blue wavy line that resembles a river or a series of connected loops. The text "West London River Group" is written in a bold, blue, sans-serif font, centered horizontally and partially overlaid by the wavy line.

West London River Group

Mission Statement

Adopted September 1998

amended at AGMs: 31st March 2003 & 8th November 2012

The West London River Group (originally called the West London River Thames Co-ordinating Group) was formed in 1996 on the initiative of the Hammersmith and Fulham Historic Buildings Group and the Hammersmith Society. Its members are the riparian amenity societies and other community groups whose areas of interest are on or near the river between Kew and Chelsea.

The Group believes that the River Thames and its immediate environment is a priceless yet fragile asset, the heritage of all the citizens of London. This treasure is constantly at risk from neglect, misuse and insensitive development.

The Group's purpose is to provide a forum where its members can develop and pursue common objectives in relation to all matters to do with development, planning, use and conservation which are relevant to the River Thames, its natural landscape and its environment in west London.

The Group will work to persuade partnerships and authorities, local and national, to give top priority to policies for the enhancement and conservation of the river landscape, its architectural and historic character and water related uses.

The Group will seek to ensure that policies, strategies and guidance, are thoroughly researched, derived from public opinion, submitted to wide public consultation, and in line with internationally agreed principles and practice.

The Group will work from time to time with member groups to provide actual improvements to the river and its amenities.

The Group will from time to time represent its members' views on specific development proposals, and support members' groups in their response to individual planning applications.

The Group sought the preparation of a strategy for the Kew to Chelsea stretch of the river. It took a leading role in the setting up of a Steering Committee, and is represented on it. The Thames Strategy - Kew to Chelsea was published in June 2002. The Group will continue to campaign for the implementation of the policies and projects set out in the strategy.

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